



NEWS RELEASE

For immediate release

Local safari company awarded the honor of providing clients with a night in a Maasai boma.

Arusha, Tanzania -- Esilalei Maasai village has awarded Warrior Trails Ltd exclusive camping rights for clients wanting the unique, hands-on experience of a night in a traditional Maasai boma. The first campers are expected to arrive during peak season this year.

Demonstrating corporate social responsibility through conservation while improving the livelihood of local host communities, Warrior Trails has worked with the people of Esilalei Maasai village to create a beautiful visitor campsite on village property overlooking Lake Manyara. Proceeds from camp fees go toward village development.

Clamian Kitesho, Warrior Trails' Managing Director says, "Because of the company's commitment to work cooperatively with local indigenous people, this is an exciting new development for both Esilalei village and visitors to Northern Tanzania."

Located approximately 1.5 hours from Arusha between Makuyuni and Mto Wa Mbu, Esilalei is conveniently located for clients traveling to Tarangire, Manyara, Ngorongoro and the Serengeti.

Headquartered in Arusha, Warrior Trails Ltd is a Tanzanian owned and operated company that plans and books wildlife safaris, walking and trekking expeditions, cultural tours and beach holidays throughout East Africa. Visit Warrior Trails at the 2009 Karibu Travel and Tourism Fair, Stall E2.

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